



My name is Guillermo Castañares

I have a Bachelor Honors degree in Marketing and commercial Management at ESIC y and in Dramatic Arts at FNC (Cristina Rota), now studying Psychology degree at UNED. I am a widely experienced Master of ceremonies at Social (Gala dinner, Celebrations, Awards... ) and corporate Events (Conferences, Kick offs, Product presentations, team building, Interviews, Gamification...).

I also have broad experience as a cinema, theater, stand up comedy and tv actor, beside I have hosted and wrote scripts for many corporate videos.

I am bilingual English and capable to read properly French, Italian and Portuguese. I am a prompt, laborious and reliable professional.

Corporate events and AV productions: The relief of entrusting your event or ceremony to a professional that will adjust to the customer requirements for each and every event.

- Transmit messages and communication objectives.
- Adjust to the required tone from seriousness to cheerfulness
- Drive the event adjusting the energy to the requirements of the customer.
- Capable of solving any unforeseen circumstances and lead the event to success
- Team working with agencies , customer and local personnel.
- Support and advice to build the event script..

We have already work for:

- Customers : Hotel Palace, Peugeot Scooters, Federación Europea de Aerosol, AEDA, Repsol, Compaq, Hp, Leroy Merlin, Coca Cola, Movistar, Orange, Oracle, Eventos y Proyectos, La quinta del Jarama, MAKRO, Brugal, Grupo Sodexo, Baloncesto Estudiantes, Genexies Mobile, Makro, La Caixa, NH Hoteles, Fundación Síndrome de Down de Madrid, Fundación leucemia y linfoma, Licores Álvarez, La Caixa, Paradores Nacionales, Banca cívica, AC Hoteles, Bergstrom, THALES GROUP, Heineken, Affligem, Millesime, DentSply, Smuggler's GIN, Estacion Gourmet, Mercedes Benz, UEFA DAF, Hesperia Hoteles, Westin Palace, AEGVE, Ferrovial, Thandem ...
- Agencies: Ogivly, Grupo Pacífico, Pressettes company, Adoria Sport, Blaukamara, Happening, QK events, De Fábula, Bliss eventos, Tango Comunicación, Thinkorchar, AIM, Gross Roots, QK Events, Comunica +A, Totalisimo, AIM Events, Eventos y Proyectos ...
- Production companies : Tele 5, Antena 3, TVE 1, Ida y Vuelta, Boomerang, Globomedia, Ganga, Bambú producciones, Sr. Gordo, Videomedia, Multimedia Resources, ...